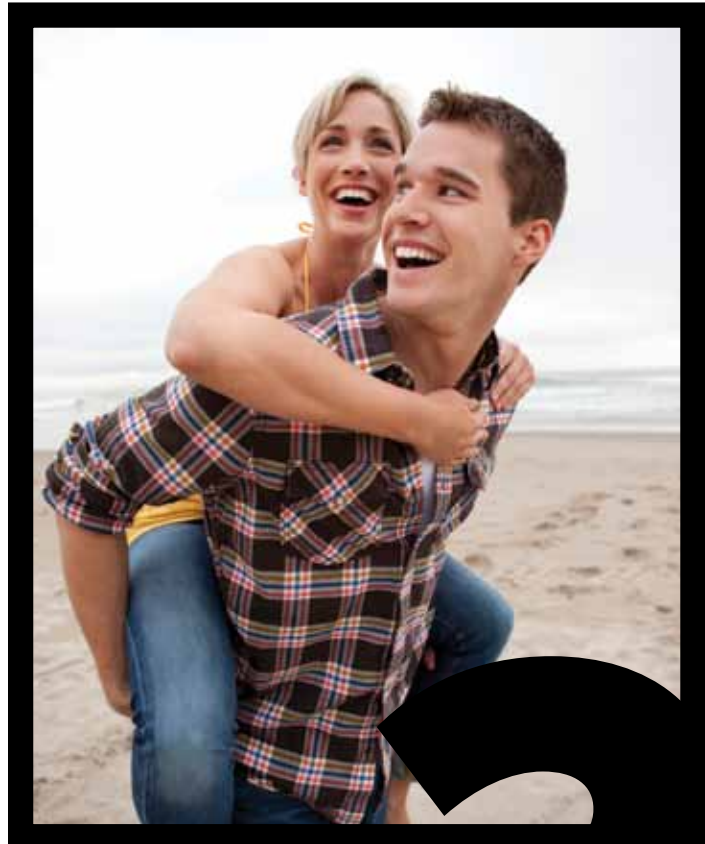


Get the girl by getting inside her head. To help, we surveyed thousands of Women's Health* women to reveal their man "do's," and man "don'ts." And we're giving you all the grooming tools you'll need to score a prime spot on any woman's radar.



WHAT DO WOMEN REALLY WANT?

Hair's the Thing

53% of women like a "short & sweet/buzz cut," Rock the hair of her dreams with Head & Shoulders Hair Endurance For Men Shampoo. It delivers a healthy looking scalp as it cleans for a fuller look.

A Sexy Scent

What's a man-grooming must? **52%** of women say you've got to smell good. Which is why Old Spice Swagger is a must to turn up your man smell. With deodorant, body spray and more, Swagger's scent commands female attention.

Be Smooth

A miniscule 3.5% of women prefer their man with a full "Mountain man beard." So use the **Gillette Fusion® ProGlide™ Power Razor** and let the percentages work in your favor.

Minty-Fresh Smile

The #1 trait she desires? **64%** give "a smile that makes you melt" the top spot. Get the fresh breath you need and an invigorating clean you can feel with **Crest Pro-Health Invigorating Clean Rinse**. It'll help you work toward a better dental checkup** and work your best moves.

Mr. Dry Guy

Take the hint—**the #1 product women buy for their man is deodorant (73%)**. Get your own **Gillette Odor Shield All Day Clean anti-perspirant/deodorant**, formulated, to fight odor and wetness for protection that keeps you fresh all day.

To find out what else she wants, visit **MensHealth.com/pg**

*2011 survey taken by 3,100 Women's Health readers
**vs. brushing alone

WIN HER WITH THESE MEN'S HEALTH AWARD WINNERS!*



*Fusion ProGlide Power 2011, Gillette Odor Shield Anti-Perspirant/Deodorant 2011, Gillette Hydrator & Body Wash 2009, Old Spice Red Zone Body Wash 2008, H&S Hair Endurance for Men 2011, Crest 3D White Whitestrips 2011, Crest Pro-Health Invigorating Clean Multi-Protection Rinse 2011, Crest Pro-Health Whitening Toothpaste 2009, Braun Series 7 Shaver 2009.

To learn more about these award-winning products or to buy them now, log on to **MensHealth.com/pg**