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HEADS UP, GORGEOUS

DISCOVER YOUR HEALTHIEST HAIR HERE

You know that one size, and one product, doesn't fit all. So Pantene put serious science into creating Pro-V Solutions—four revolutionary hair care systems customized for your unique hair structure to deliver great style with real staying power.

Discover the best strategies for your strands, with help from celebrity stylist Danilo, and Pantene Senior Scientist Dr. Jeni Thomas, PhD.



A TREAT FOR COLOR-TREATED

"Color treated hair needs extra moisture, so super condition with a weekly treatment like Pantene Pro-V Color Nourishing Treatment," says Danilo.

Call Out The Color Guard with Pantene Pro-V Color Preserve Smooth Shampoo, its gentle cleansers smooth the hair's cuticle and strengthen against damage.



MAKE FINE FABULOUS

"Fine hair has less internal protein and can't 'catch' conditioners," notes Dr. Thomas. So Danilo uses Pantene Pro-V Triple Action Volume Mousse for all day hold.

Pump Up Your Style with Pantene Pro-V Fine Hair Flat to Volume Conditioner. Its ultra-light formula won't weigh hair down, creating visibly long lasting volume.



THE ANSWER FOR MEDIUM-THICK

Dr. Thomas says thick hair absorbs more moisture, making it prone to damage. Help avoid breakage pre-styling with Pantene Pro-V Heat Protection & Shine Spray.

Be Sleek And Chic with Pantene Pro-V Frizzy to Smooth Shampoo and Conditioner. They work together to create a visibly long lasting smooth style.



OUT OF THIS WORLD CURL

Curls crave moisture, so Danilo uses Pantene Pro-V Cui Hair Deep Moisturizing Treatment to smooth, hydrate, and excite curl definition.

Unfurl Your Curl with Pantene Pro-V Curls to Straight Shampoo and Conditioner. They prep curls for straight styling and add manageability.



9:00am ▶ 9:00pm ▶ 9:00am

can your smooth pass the second day test?

NEW Pantene. Frizzy to Smooth system.*

Put it to the test and make your smooth last into a second day! Pantene found that medium to thick hair absorbs up to 40% more moisture** - and poof - here comes the frizz! So Pantene custom designed a system that HELPS SEAL SMOOTH IN, SEAL MOISTURE OUT.

* Second day smooth: Frizzy to Smooth Shampoo & Conditioner, Straighten and Smooth Crème & Anti-Humidity Hairspray.
** vs. fine hair.



VISIT PANTENE.COM OR TEXT XXX TO DISCOVER THE RIGHT PRO-V FOR YOU.

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HEALTHY MAKES IT HAPPEN

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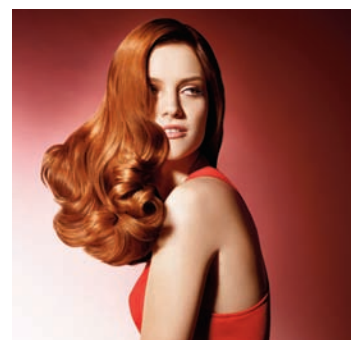
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