



SELF

JULY

MUSIC ISSUE

LISTEN UP!

SELF's July Music issue is where the rock stars align... creating high-energy editorial pop and high-volume marketing sizzle.

Featuring Grammy-winning cover star, **Fergie**, plus beauty, fashion, fitness and food inspired by artists like Adele to Trey Songz—this issue taps the pulse of 13 million SELF women who are tuned in to choreograph their best lives.

Starring...

Fergie / Trey Songz / Jesse J / Grace Potter & the Nocturnals / Jo Jo and more!

Hot Editorial Tracks...

Music that Makes a Difference / Musical Meals / Fitness cards featuring JoJo / Adele's Hot Mani / Best Buds for Your Workout / New Tunes / Summer Music Festivals

Cool Marketing Mix...

Live Event Marketing—June VIP Music Party / Custom advertorials / National Gift with Purchase / Social Media—Facebook Giveaways

Ad close: May 1, 2012

On-sale Date: June 26, 2012

Contact your SELF sales representative or Associate Publisher, Anita Maiella at 212.286.5671 for more information.