



Green

THE COLOR OF ENVY, SERENITY AND LUSH GARDENS SPROUTING NEW LIFE.

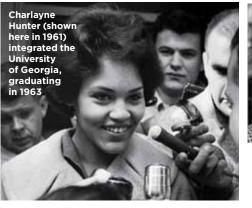
Green reflects the fertile ground that is ESSENCE®, as we seed ideas, nurture thought and inspire growth for 7.7 MILLION WOMEN.

These are women who are proud to show their colors—
DIVERSITY IS OUR DNA—

and ESSENCE® women are the multi-cultural citizens of the world who will rock yours.

Achieving, trend setting, fashion-forward and focused on the issues that **DRIVE THE CULTURE**,

ESSENCE® women are just as serious about substance as they are about style.











-Michelle Obama

"ESSENCE is a community of support and a source of inspiration. Here we can be proud of ourselves and proud

of one another. Here we see our contributions and our

potential. BE FEARLESS."

OnlyIn ESSENCE...

THE CIVIL RIGHTS MOVEMENT

From Black History Month to a year long look at the seminal events that have shaped the Black story—ESSENCE® editorial creates a harmonious place for United Colors of Benetton and The Unhate Foundation to gain awareness and traction.



Grow awareness for United Colors of Benetton...

Nurture support for the Unhate Foundation....

BE IN THE PLACE WHERE WOMEN
COME TO BE PROUD OF THEMSELVES,
WHERE THEY ARE PROUD TO
SHOW THEIR COLORS... ESSENCE.

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