



UNITED COLORS
OF BENETTON.

ALEX WICK
SUPPORTS THE UMWATI FOUNDATION
www.umwatifoundation.org

ESSENCE



Proud To Show Our
Colors

Green

THE COLOR OF ENVY, SERENITY AND LUSH GARDENS SPROUTING NEW LIFE.

Green reflects the fertile ground that is ESSENCE®, as we seed ideas, nurture thought and inspire growth for **7.7 MILLION WOMEN.**

These are women who are proud to show their colors— **DIVERSITY IS OUR DNA**— and ESSENCE® women are the multi-cultural citizens of the world who will rock yours.

Achieving, trend setting, fashion-forward and focused on the issues that **DRIVE THE CULTURE,** ESSENCE® women are just as serious about substance as they are about style.



Charlayne Hunter (shown here in 1961) integrated the University of Georgia, graduating in 1963



Top fashion models Iman, Naomi Campbell & Liya Kebede



Alicia Keys

Beyoncé

Rihanna

Queen Latifah

Aretha Franklin



March on Washington attendees



Shirley Chisholm became the first woman from a major political party to seek the presidential nomination.

“ESSENCE is a community of support and a source of inspiration. Here we can be proud of ourselves and proud of one another. Here we see our contributions and our potential. BE FEARLESS.”
—Michelle Obama



Only In ESSENCE..

THE CIVIL RIGHTS MOVEMENT

From Black History Month to a year long look at the seminal events that have shaped the Black story—ESSENCE® editorial creates a harmonious place for United Colors of Benetton and The Unhate Foundation to gain awareness and traction.

Grow awareness for United Colors of Benetton...
 Nurture support for the Unhate Foundation....

BE IN THE PLACE WHERE WOMEN COME TO BE PROUD OF THEMSELVES, WHERE THEY ARE PROUD TO SHOW THEIR COLORS... ESSENCE.

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