



**SELF**

**ANTI-AGING**

**ISSUE**

Beauty At Any Age

# Be A Timeless Beauty

—IN AN ISSUE THAT CELEBRATES YOU,  
ONLY YOUNGER...SELF'S AUGUST ANTI-AGING ISSUE.

**Get the brand attention you deserve from the beauty consumer you need. SELF's Anti-Aging issue spotlights anti-aging news, tips and tools and the hottest SELF-y solutions for 13 million beauty-acquisitive SELF women.**

Be the beauty brand she wants as she's getting the beauty news she craves—in SELF's August Age Less Issue.

## EYE-OPENING EDITORIAL

Refresh & Reboot Beauty / Stop Sneaky Signs of Aging / Beauty Anti-Aging Package / Get Wow Brows / From the Source: Argan Oil

## EYE-CATCHING ADDED VALUE

**In-Book—Custom Advertorials:** Get lasting results with an irresistible advertorial

**Online—SELF.com sponsorships:** Stop traffic on SELF.com with an eye-catching digital buy

**iCurate My Style Virtual Trunk Show:** Showcase your age-defying products through SELF's innovative online retail showcase

**Social Media—Facebook Giveaways:** Go social and gain access to 197,000+ influential SELF Facebook fans through an editorial prize giveaway.

AD CLOSE: JUNE 1, 2012

ON-SALE DATE: JULY 24, 2012

Contact your SELF sales representative or Associate Publisher, Anita Maiella at 212.286.5671 for more information.

**SELF**  
iCurate  
my life

NOTE: Editorial is subject to change.



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**ANTI-AGING**

**ISSUE**

Get Timeless Results

# Refresh & Reboot

—IN AN ISSUE THAT CELEBRATES YOU, ONLY  
YOUNGER...SELF'S AUGUST ANTI-AGING ISSUE.

Don't miss **SELF's August Anti-Aging issue**, a full on portfolio of editorial empowerment, featuring all the brands, expert advice and tips 13 million **SELF** women crave to turn back the clock. Lead your own brand transformation in the issue that delivers lasting results!

## EDITORIAL EMPOWERMENT

Refresh & Reboot Beauty / Anti-Aging Superfoods / Healthy Ways to Stop the Sneaky Signs of Aging / Body Boosting Workouts / and much, much more!

## TIMELESS MARKETING TOOLS

**In-Book—Custom Advertorials:** Get lasting results with an irresistible advertorial

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